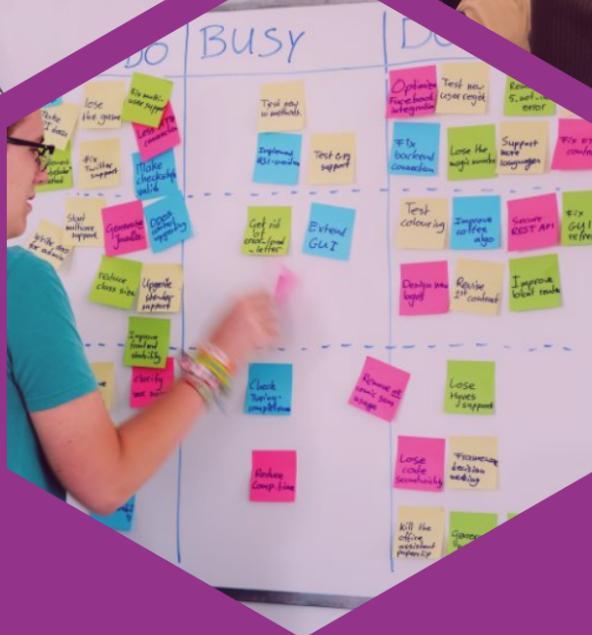
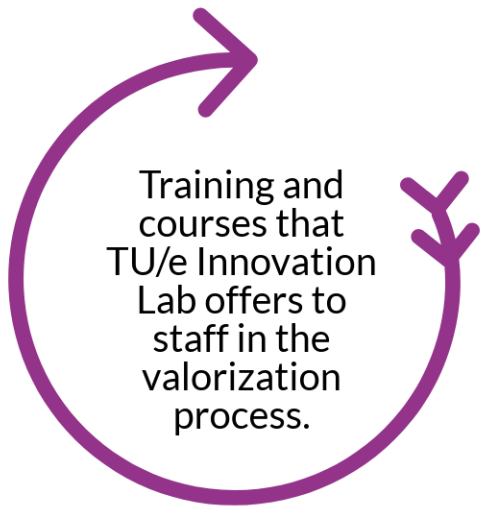


Innovation Academy



Innovation Academy @ TU/e



Effective collaboration between scientists and business



Workshops on request



Writing successful grant applications



Entrepreneurship programs

In the relationship with TU/e Cross-disciplinary Research Themes and industry, Innovation Academy will position itself as a program in which knowledge transfer can be designed by



Creating state-of-the-art education



Organizing communities



Organizing network events

Introduction to exploitation of research results and knowledge transfer



Contract & collaborative research

Patenting & licensing

Creating a new spin-off company

Introducing the participants into the basic concepts of knowledge transfer and how this can benefit the researcher, the university and society.



Follow-up workshops in knowledge transfer

How to develop my own business

PhD students interested in entrepreneurship gain insight in the main aspects of starting up a business. They will develop a business case based on their research.

Masterclass in High Tech Entrepreneurship

3-day workshop, organized once a year with KULeuven, Hasselt, Antwerp and Maastricht. Teams of researchers engaged in the development of a spin-off case can take part.

Knowledge Transfer Workshop

Half-day workshop for PhD candidates within European projects. They learn about the possibilities of valorization from their own research on the basis of a Business Model Canvas.

How to use patent databases

During this workshop, theory, practical examples, and classroom and individual assignments are exchanged. People learn different methods to search in patent databases and check the validity.



Summer/Winter School Entrepreneurship



Trainees or young academic professionals are challenged in small groups to come up with a business case, based on the idea of one of the participants. The business case will be presented to a jury at the end of the week. The groups will be coached by TU/e Innovation Lab staff.

Day 1

From idea to
business
case

Day 2

Sales &
Marketing

Day 3

Intellectual
Property and
Finance

Day 4

Pitch
training

Day 5

Final
presentation
and social
event



Webinars from the IPR Helpdesk in Brussels

The European IPR Helpdesk aims at raising awareness of Intellectual Property and Intellectual Property Rights for participants in EU funded projects.

IP in EU-funded Projects/ Horizon 2020

Give participants a basic understanding of how to deal with IP issues and learn about pitfalls and IP challenges in EU-funded research and innovation initiatives.

This webinar will make participants familiar with key questions and aspects related to technology transfer.

Technology Transfer

Impact and Innovation in Horizon 2020

This webinar addresses different ways to define professional and systematic IP management in H2020 projects.

Workshops on Personal Grants

This course supports researchers in optimizing their presentation for their interview with the jury to defend their proposal.

Competing for a
Research Grant: your
presentation

Your ERC SG or CoG
proposal

This workshop will supply researchers with the necessary knowledge to write a successful ERC proposal.

The workshop will address the typical characteristics of a VENI application considering the different NWO domains. I will also focus on the evaluation criteria.

Your VENI proposal:
idea to grant

